

Buffalo Bytes



Minutes, Not Miles, From Adventure

*** when viewing on a mobile device- please scroll down and click on "view entire message" to view Buffalo Bytes in correct formatting***

CUSTER CONNECTIONS

10 Steps to Increase Social Media Engagement

Are you on Social Media?

Are you getting as much engagement from posts as you desire?

If not, it could be that you are missing one of more of these critical steps.

1. ASK QUESTIONS

Social media is supposed to be social. That means having back and forth discussions. It means asking questions. Looking for things in common. Building relationships.

Ask your audience about who they are and things they care about.

When they answer, respond with a comment, GIF, emoji, or reaction.

Not only do the social media's algorithm reward this kind of activity, relationships do too.

2. BREAK THE ICE

It's critical that you, or someone on your team, comments FIRST on a post that has just been done. This "breaks the ice" strategy is so others feel comfortable commenting. By commenting first, others will feel safe to engage. The platforms look for posts that are getting engagement. They will put those posts in more news feeds. But if a post is just sitting there with little to no engagement, the post quickly dies.

3. STICK TO ONE SUBJECT

People get easily confused. A confused mind doesn't make decisions. It hesitates. It wa its. Then it scrolls on by. If

you post an image that says one thing, but you write something different in the text area, people will get confused. Should they respond to what the image says or the text area? They don't know and they don't want to look foolish, so they scroll by.

4. KEEP YOUR POSTS ALIVE

Facebook will put your posts into news feeds for days and days if your posts continue to get engagement. Make sure this happens by NOT engaging, answering, or commenting on the post all at once. Space out your engagement by a few hours or even a day. This keeps the post "alive," and the platforms will keep giving it more and more reach. That reach can get you more engagement. It's a virtuous cycle.

5. TELL THEM WHY

Studies show that when a person is given a reason someone wants something, they are much more likely to comply. For instance, if you tell someone you are in a big hurry, they will probably let you use the printer first. On the other hand, if you just butted your way in, they would have a problem with that. It's the same with your social media posts. Start out with the reason you are posting. Say something like, "I am just curious..." or "I would love to know..." People will be much more likely to comply because you are giving a reason for the post.

6. ENGAGE BACK

If you want more engagement from your posts, make sure you go beyond just liking a comment and engage back with anyone commenting. Ask a question. Share your thoughts. Comment with a Bitmoji. The social media's algorithm looks for posts with back-and-forth engagement. When it finds a post generating conversations, especially conversations between humans, it is much more likely to put that post into more news feeds.

7. THUMB STOPPING IMAGE

Humans are visual creatures. It takes a lot of effort for the brain to decipher text but almost no effort to appreciate a beautiful or interesting photo or image. If you want people to engage with your chamber's posts, you must stop their thumbs from scrolling. You do this by capturing their attention through an image. A great one will do this better than text ever could.

8. KEEP BRANDING MINIMAL

YES! Do put your logos on your social media post images but keep them subtle. People won't be inclined to engage with or share a social media post that screams marketing and advertising.

9. CALL TO ACTION

It's part of the human condition to do what we are told to do. Wait in this line. Take two pills. Stick out your tongue. From childhood we are taught to do what people tell us to do. When you post on social media, always include a call to action (CTA). Things like "comment below" or "share your thoughts" will make a lot of people who would have scrolled by, take action.

10. SHARE. SHARE. SHARE.

After you post to your page as your page, change to your personal profile and engage with the business page. Hit the share button. There are all sorts of ways you can personally help your post get more reach and engagement. Share it as a story, share it via messenger, share it on your personal profile, share it to groups, or other platforms. All these things will help you get your post out there further and get more engagement. Just the act of doing these things will help the algorithm know the post is getting engagement.

But wait...just a few more.

11. WHEN TO POST

Some people check social media when they get up. Some do it just before falling asleep. But most of your audience probably checks it throughout the day.

Pay close attention as to when your audience is online. Strike while the iron is hot; post when your audience is

on/active

12. SHARING POSTS

We all feel that sharing our friends posts to our business page is 'doing them a favor'. This is one thing to stop doing. If you share a post that is not doing well originally (not getting a lot of likes, comments, and shares), it will not do well on your page either and you will just be dragging down your algorithm score.

Side Note: Sharing posts as stories don't seem to hurt the algorithm and can make your friends feel 'heard'.

Adapted from original article by www.FrankJKenny.com

“ SHARING AN IDEA
YOU CARE ABOUT IS A
GENEROUS WAY TO
CHANGE YOUR WORLD FOR
THE BETTER. ”

SETH GODIN



Dawn Murray
Executive Director

IMPORTANT ANNOUNCEMENTS

Chamber Staff

Dawn Murray
Executive Director
dmurray@custersd.com

Jamie Dean
Administrative Assistant
jdean@custersd.com

Fred Baumann
Information Associate
fbaumann@custersd.com

Amy Brazell
Information Associate
abrazell@custersd.com

Pat Hattervig
Information Associate
phattervig@custersd.com

2023 Board Of Directors

Amy Bailey - President
John Stahl - Vice President
Michelle Fischer - Treasurer
Amanda Allcock
Craig Reindl
Diane Dennis
Corey Virtue
Bobbi Schmidt
Miranda Boggs

Julie Jenniges - City Liaison
Mark Naugle - School Liaison
Lydia Austin- CSP Liaison
Leah Noem- BID Board Liaison



CUSTER CITY MAP

Once again, the Custer Chamber is working with Evergreen Media to produce a Custer City Map. This map will primarily be used for Custer tourism, and most Custer Chamber member businesses will be listed.

CHAMBER MEMBER ADVERTISING OPPORTUNITIES



YOUR AD ON BACK OF MAP:

SINGLE ADS: \$250
DOUBLE SPACES AVAILABLE

Limited spots available!
First come, first serve basis.

Sizes:

3.3" x 1.8" **Single** (WxH)
3.3" x 3.75" **Double** Vertical (WxH)
6.7" x 1.8" **Double** Horizontal (WxH)

PREMIUM BUSINESS LISTING ON FRONT OF MAP:

\$100 PER BUSINESS

Be one of only
a few Premium Businesses!
First come, first serve basis.

Includes business name,
phone number, and
website

**CONTACT DAWN FOR
MORE INFORMATION:**
dmurray@custersd.com
605-673-2244

DEADLINE:
APRIL 14TH!

To have things added to Buffalo Bytes, please send to Amy: abrazell@custersd.com. Items need to be received by Wednesdays at noon in order to be added to weekly Buffalo Bytes. Thank you!

MARK YOUR CALENDAR

April 6

Ribbon Cutting for Prairie Berry Winery

10:00am

10:00am
April 8

Ribbon Cutting for Diamond Spur Event Center

3:00pm

April 10

Chamber Office closed for Easter

April 13

Chamber's Annual Spring Fling

Custer Beacon

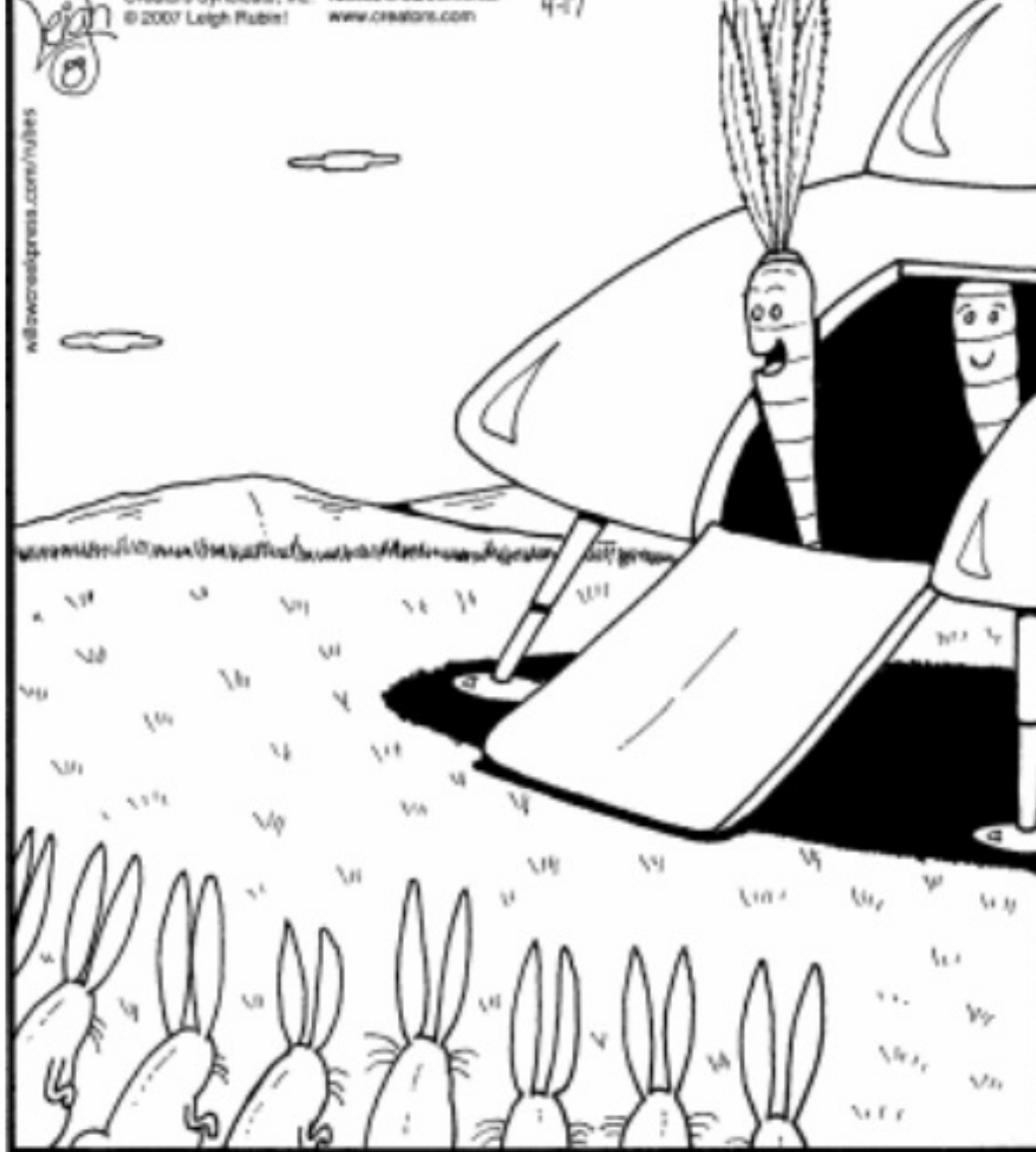
5:30pm-8pm

April 20

Chamber Mixer at English Touch Day Spa

5pm-7pm

WEEKLY HUMOR



**"Well, I think it's perfectly all right to
dispense with the usual safety protocol ...
Have you ever seen such an adorable
welcoming delegation?"**

CHAMBER HAPPENINGS





2023 Chamber's Annual Spring Fling

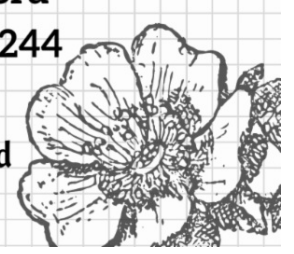
Thursday, April 13
located at Custer Beacon

5:30pm Social Hour
6:30pm Heavy Hors D'oevres
\$35 per person



please RSVP to Dawn by April 3rd
dmurray@custersd.com or 673-2244

Cancellations after April 4 will be billed



Sign up Today!



2023 Spring Fling

Sponsors Needed

Sponsoring this event is an opportunity to showcase your business and show your community support.

Your sponsorship will be announced during the banquet and printed on all published materials.




Gold Sponsor~ \$300 *includes 3 free meals*

Silver Sponsor~ \$200 *includes 2 free meals*

Bronze Sponsor~ \$100 *includes 1 free meal*

If you are interested in being a sponsor,
contact Dawn at dmurray@custersd.com
or 673-2244





Join us

April 6 at 10am

Ribbon Cutting

at

Prairie Berry Winery

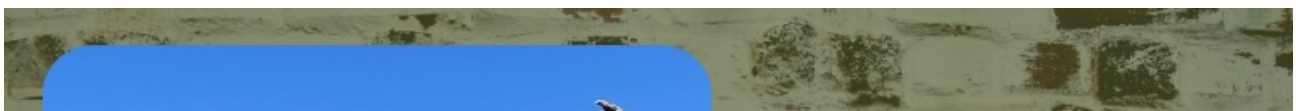




RIBBON CUTTING & GRAND OPENING

SATURDAY, APRIL 8

3PM-7PM





The Custer Chamber will be hosting the 9th Annual Sound of Silence Tesla Rally, May 19-

21. We are anticipating 75-100 drivers in attendance along with their passengers. We already have over 30 participants registered for the event and it's still three months away.

This is an event that brings many people to town at a typically slower time of year, and it's a great opportunity to bring attention to your business. When the registrants check-in for the event, each attendee is given a swag bag that includes information about the event and free stuff from local businesses.

If you would like to include some "swag" please contact Dawn at dmurray@custersd.com.

SOME swag ideas include:

- Hand sanitizer (*super popular right now!*)
- Coupons/Gift Cards to your business

You could also offer a discount if they show their Tesla Rally name badge -include info about this in the swag bag

- Snacks with your information attached
- Sample of your product
- Reusable water bottles
- Branded notebooks/notepads

Keep in mind that each driver is also given \$10 in Custer Cash and they're looking for a place to spend it – give them a reason to spend it at YOUR business!

MEMBER SPOTLIGHT

2023 CUSTER CHAMBER

MEMBER SPOTLIGHT

**LET US SPOTLIGHT YOUR
BUSINESS! PLEASE SEND A FEW
WORDS AND PICTURES TO BE
FEATURED IN BUFFALO BYTES
AND ON SOCIAL MEDIA.**



To have your business featured in our Member Spotlight, please contact Amy Brazell at abrazell@custersd.com



Welcome

New Members

Jon Gindhart, DC, PC
Life Weavings Expressions
Garcia Family Clinic-Bella Rejuvenation
US Flag Pole Guy
JandJ Hospitality
South Hill Screen Printing

AREA EVENTS



FEELING GREAT NEVER GETS OLD

Senior Dollar Days
CUSTER YMCA



As South Dakota's population ages, researchers project that 27% of residents will be above the age of 60 by 2030. This group of maturing South Dakotans will require good nutrition, physical activity and social interaction, all for a better us.

As the leading voice on improving overall health, the Y accepts the responsibility to find ways to serve our aging population, not only for individual health and well-being, but for overall community health. The YMCA of Custer encourages all adults 50 years and older to develop behaviors that are crucial to healthy aging, including healthy eating, physical activity and social interaction.

WHEN: THURSDAYS
LOCATION: CUSTER YMCA
605-673-5134

TIME: 7:00 am - 3:00 pm
644 CROOK ST
www.rcymca.org

FEE: \$1
CUSTER SD 57730

 **Cinnamon Rolls are
back at the Custer
Senior Center!!!!!!** 



\$3 CARAMEL • \$3 FROSTED • \$2 PLAIN

Every Friday

MARCH 3rd, 10th, 17th, 24th & 31st

538 Mt. Rushmore Rd., Custer

9AM UNTIL THEY'RE GONE!

Call and reserve your fresh baked rolls!!
605/673-2708



South Dakota Enhanced Conceal Carry Class

This is a One Day Class

Saturday March 25th 2023 9:00am to 4:30pm

The Enhanced Permit allows you carry in 38 states including MN, NE, WI, NV, NH, WA, and SC

Class size is limited so register early.

For additional information or to register for the class you can e-mail the instructor at echo.ft.sd@gmail.com. Call the shop at 605-673-3222 or e mail us southernhillstactical@gwtc.net

The Great Custer

The Great Custer Easter Egg Hunt



Organized by:  **Custer
State Farm®**

**Friday, March 31st
4PM-6PM**

Join Custer State Farm starting at 4PM at their office at 302 Mt. Rushmore Road. Children will receive an Easter Basket (Compliments of Custer State Farm) and a map to local businesses participating in the Great Easter Egg Hunt.

Then follow the map around town and visit local businesses to get your child's basket filled with Easter goodies!

If you would like your business to participate email Caitlin at Caitlin@protectcuster.com





Join Us For The
CUSTER

CHILDCARE COLLABORATIVE

WEDNESDAY - APRIL 5, 2023
CUSTER ARMORY BOARD ROOM

527 MONTGOMERY ST

SUPPER AND NETWORKING: 5:30 PM
MEETING TIME : 6:00-8:30 PM

In Custer, there are 280+ children ages birth to 5 but fewer than 90 daycare/preschool openings available. This affects our entire community economically, educationally, and socially. Be a part of the conversation to brainstorm innovative solutions.

Join us as Kayla Klein from Early Learner South Dakota facilitates a Custer-specific conversation involving business, educational, political, government, and childcare community leaders.

RSVP by Monday,
April 3rd



CONTACT: NORA.SMOLNISKY@K12.SD.US

HOSTED BY CSD, CUSTER EARLY LEARNER COMMITTEE, AND GROWING ROOTS INC



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

AN EGG-CITING EASTER EGG-STRAVAGANZA

**CUSTER YMCA
THE CUSTER VFW AUXILIARY
SOUTHERN HILLS TITLE COMPANY
JBJ ENTERPRISES**

Hop on over to Harbach Park across from the Custer Chamber of Commerce. Bring your baskets and be ready to collect eggs stuffed with special treats courtesy of the Custer VFW Auxiliary, Southern Hills Title Company & JBJ Enterprises. This event is free for all children ages 0 to 8 years old. No registration is required.

DATE: SATURDAY, APRIL 8, 2023
TIME: 9:00 AM
FEE: FREE
AGES: INFANT – 3RD GRADE
LOCATION: HARBACH PARK

(Across from The Custer Chamber of Commerce)
Washington Street
Mickelson Trail
Custer, SD 57730
605.673.5134
<http://www.rcymca.org>



111237 04/12



Diamond Spire
EVENTS CENTER

Grand Opening Soirée

SATURDAY, APRIL 8, 2023
3 TO 7 P.M.

JOIN US FOR A CELEBRATION FILLED WITH MUSIC,
FOOD & DRINKS, LIVE PERFORMANCES, VENDORS,
GIVEAWAYS, AND VIEWING ALL THAT OUR VENUE
HAS TO OFFER!

Cheers! Salud! Prost!

WWW.DIAMONDSPUREVENTS.COM • 23826 MILL IRON DR., RAPID CITY, SD



REGISTRATION
NOW OPEN

ADVISORY

NOW OPEN

APRIL
12-13
2023

BLACK HILLS DEFENSE & INDUSTRY SYMPOSIUM:

LEADING THE NATIONAL
DEFENSE DISCUSSION

THE MONUMENT, LACROIX HALL | RAPID CITY
SPONSORSHIP & VENDOR SPACE AVAILABLE
RSVP BY APRIL 1ST

*To provide connections, business opportunities, and technical expertise
in the following areas of interest:*



PFOS/PFOA



Research/Innovation



Design/Construction



Doing Business with the Government



B-21

Register at
www.blackhillsmac.com



11th Annual
Custer Rotary



Wine & Beer Extravaganza & Raffle Event

**Chance to win one of Three Grand Prizes:
Choice of Wheelbarrow of Wine
or One Beer Wagon Full of Beer**

Evening includes drawings for multiple items & gift certificates

\$20.00 Per Ticket ~ 3 for \$50; 7 for \$100

Friday, April 21st 2023

Doors open: 5:00PM • Drawings from: 6–8PM

Laughing Water Restaurant at Crazy Horse Memorial



**FREE
Hors d'oeuvres
CASH Bar**



OPEN TO THE PUBLIC

NEED NOT BE PRESENT FOR GRAND PRIZE DRAWINGS • PROCEEDS GO FOR ROTARY COMMUNITY PROJECTS



FINDER MUSEUM

SAVE THE DATE

FOSSIL & MINERAL DISCOVERY DAY

11am - 4pm

**ID FOSSILS & ROCKS
FUN FOR ALL AGES**

**22 APRIL
2023**

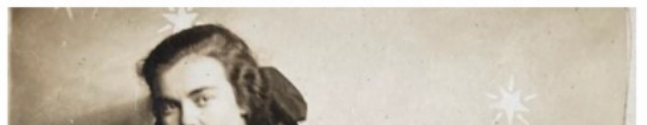


**WORLD FOSSIL FINDER MUSEUM
719 JENSEN HIGHWAY HOT SPRING, SD 57747**

ZONTA WOMEN'S ART, MUSIC & FILM FESTIVAL

LUNAFEST Custer 2023

Short Films by and about Women



2:30pm and 8:30pm
June 3, 2023 Custer Beacon
Hosted by the Zonta Club of the Southern Black Hills
**BENEFITING REGIONAL PROJECTS THAT
SUPPORT WOMEN & GIRLS**

*Artists & Artisans 2-6pm
Musicians 4pm - 8pm*

**Tickets for the
LUNAFEST
available
on-line.**



 **SCAN ME**



ANNOUNCEMENTS

Registration is Open!
MickelsonTrailAffiliates.com



**JUNE 10.
2023**

George S. Mickelson Trail
Deadwood to Edgemont
109 Miles • 1 Day

We're seeking swag items & volunteers!

Trail Swag for rider registration bags: lip balm, single serve sports drink mixes, prepackaged snacks, etc

Volunteers: trail sweeps needed!

sweeps ride segments of trail, assisting cyclists & communicating emergencies



**To donate swag or volunteer contact:
MickelsonTrailAffiliates@gmail.com**

Black Hills Playhouse

The Black Hills Playhouse is gearing up for its 77th Season and Buffalo Passes are on sale now!

This flexible, discounted, 4-ticket package can be used any way you like for any regular season show during our 2023 season.

Visit blackhillsplayhouse.com to browse our stellar summer lineup, and buy your passes today at https://app.arts-people.com/index.php?buy_pass=bhp





IMMERSE YOURSELF IN
NEW PERSPECTIVES
AT THE PLAYHOUSE

THE LIFESPAN OF A FACT | JUNE 10-30
SILENT SKY | JUNE 9-JULY 2
THE DROWSY CHAPERONE | JULY 9-23
9 TO 5 | JULY 30-AUGUST 12

Trail Lighting within Custer City Limits?

The public is invited to complete a survey by March 31.

Custer Area Economic Development Corp seeks Community Input on Solar Lighting for the Mickelson Trail within Custer City limits. This includes:

Mickelson Trail from 2nd St to the football field. 1.3 miles

Custer State Park Spur from ramp on Washington St to Sidney Park Rd, .7 mile
Safe Route to Schools from ramp on 11th St to Bluebell Lane schools' campus, .5 mile

Such a major effort requires community support and input. For that purpose, we are asking the public to complete a short survey at <https://www.surveymonkey.com/r/FJT2KQ6>
-OR- scan this QR Code



The Recreation/Wellness Committee (RWC), part of the Custer Area Economic Development Corp. (CAEDC), welcomes questions about this project and their research to date. Members are available to speak to local organizations.
Questions can be emailed to Colleen Hennessy at chennefrank@aol.com.

More information and survey link available at:
[Recreation & Wellness | Custer Area Economic Development Corporation \(custerdevelopment.com\)](#)
[Parks, Recreation & Forestry - Custer City \(govoffice.com\)](#)
Facebook : CAEDC and Custer SD Healthy Hometown
Custer Chronicle



[Link to Survey](#)

OPEN BLUEGRASS JAM

WEDNESDAYS



WEDNESDAYS

6:30pm



all acoustic
instruments
welcome!



Food prices
getting you
frustrated???

Custer's
Recreation/Wellness
team is offering gardening
spots for YOU this spring!



The Community School Garden will be open for gardening late MAY!!



Currently available at the school campus on Sidney Park (near the ball field)

- 16 - 4 x 12 beds
(made by our Industrial Arts teams)
- 5 - ADA – wheelchair accessible beds (no bending!)



- Water provided and some tools and compost will be available!
- Users will be asked to complete a user agreement form and submit an annual \$30.00 fee. (Scholarships available)

Questions?
Want to secure a
garden bed?

Colleen Hennessy

chennefrank@aol.com

605-673-2073

SAVE THE DATE

Family Hike for Health

Saturday, May 6th

South Dakota Outdoor Shop

JOIN US FOR A FAMILY FRIENDLY EVENT
THAT WILL INCLUDE A SELF-LEAD HIKE
AND A CHANCE TO WIN ONE OF OVER
40 PRIZES.

Presented by:



*Custer
State Farm*



Every month, **83%*** of South Dakota adults –
read the local newspaper in print or online.

Connect to the 83.

SOUTHERN HILLS PUBLISHING

DIGITAL - PRINT - SOCIAL MEDIA

SIGN UP FOR SHP's WEEKLY NEWSLETTER
TO LEARN HOW

www.myblackhillscountry.com

*The South Dakota Newspaper Association commissioned Coda Ventures, an independent research and consulting firm, to conduct a survey among South Dakota adults in 2021. The survey included responses from 446 completed interviews.



SCAN
QR
w/ MOBILE



Custer  Hill City
605 IMPACT
COMMUNITY ACTION



Opportunity for Non-Profits to gain volunteers!

This fall a program was made by my fellow graduates of the IMPACT Leadership Development Program, hosted by Custer Area Economic Development Corporation and Hill Custer Economic Development Corporation.

605 IMPACT Community Action was launched as the class project in hopes to better serve our communities.

We will provide you with our Volunteer Roster and help facilitate as many of our volunteers as possible for your event(s).

There is no cost or obligation, as we are acting as a subcommittee to Custer Area EDC and Hill City EDC, to help spread the word of 605 IMPACT.

We are grateful to help our communities with this program!

What we would need from you:

- ~ A list of your events
- ~ The number of volunteers that are needed for each event
- ~ A summary of the duties to be performed at each event
- ~ Contact information of event organizer(s)

Please send your information to the email or address below:

Hill City 605 IMPACT Chair Contact:

Angela Crisman

hillcityedc@gmail.com

P.O. Box 1143, Hill City, SD 57745

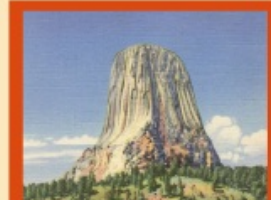
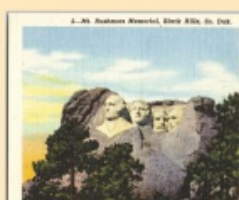
Custer 605 IMPACT Chair Contact:

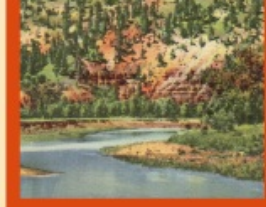
Aleah Witt

aleahwitt@yahoo.com

P.O. Box 128, Custer, SD 57730

ART EXPRESSIONS GALLERY OF CUSTER





"Next Time Let's Travel First Class, Alright"
Del in Planes, Trains and Automobiles

8TH ANNUAL

SMALL PIECES

ART SHOW 2023

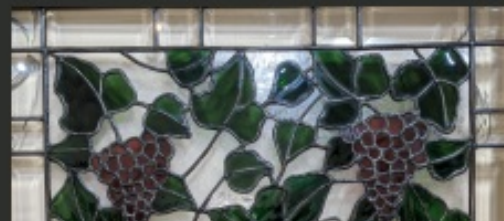
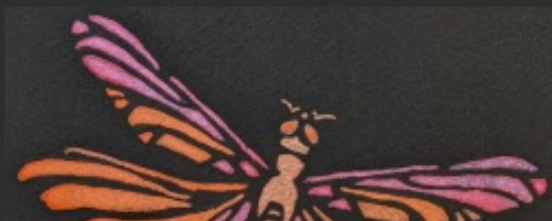
MAY 20TH THRU JUNE 17TH

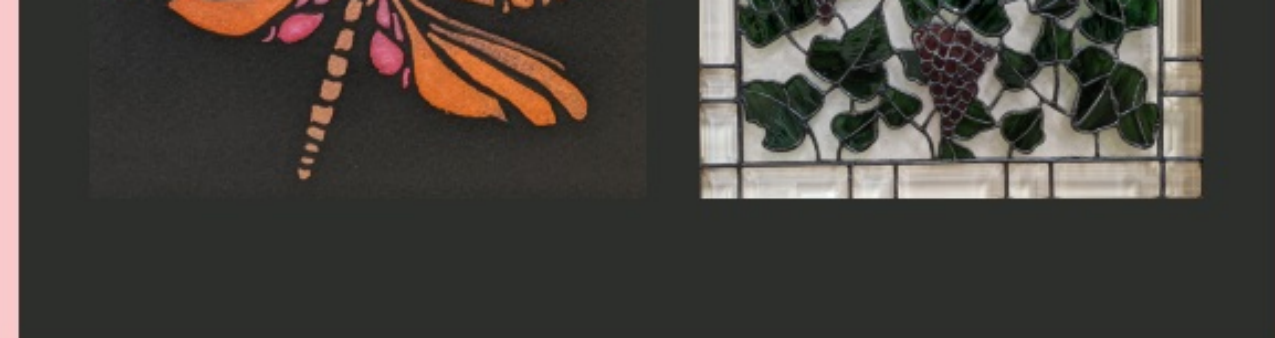
YOUTH, TEEN AND ADULT CATEGORIES • ENTRY DETAILS ON ART
EXPRESSIONS FACEBOOK PAGE OR AT THE GALLERY • VOTE FOR PEOPLE'S
CHOICE • CLOSING RECEPTION ON SATURDAY, JUNE 17TH 4-7 PM



Art Expressions Gallery and Gifts of Custer
17 North 5th Street, Custer, SD, PO Box 3024

Small Pieces Art Show Registration Form





Custer County Courthouse Art Gallery

420 Mount Rushmore Road, second floor

Custer, South Dakota

Showcasing the artwork of

Lynn Marcy

Now through March 31, 2023

Endorsed by Custer Area Arts Council



NEWS FROM THE STATE

South Dakota

Department of Tourism

March 2023

SDVisit.com





NATIONAL TRAVEL & TOURISM WEEK

MAY 7-13, 2023

Hello, Industry Partners!

National Travel & Tourism Week (NTTW) 2023 recognizes moving [#TravelForward](#) and the industry's role in keeping our communities vibrant, serving as a local and global economic driver, rebuilding our workforce, and reconnecting America.

Last year, NTTW highlighted the Future of Travel. This year marks the 40th anniversary of NTTW and we are building on decades of work to amplify what we all know to be true — travel is integral to everything we do. Your engagement is crucial to magnifying this message and moving [#TravelForward](#). Because travel fuels every industry, our success is South Dakota's success. Let's work together to make sure policymakers understand the value of our industry, and partner with us to help move [#TravelForward](#).

For graphics, logos, and examples of the ideas, check out [U.S. Travel's NTTW 2023 Toolkit](#) or [SDVisit.com](#).

PRESS RELEASES



Travel South Dakota
March 2023
[SDVisit.com](#)





YOU'RE INVITED

Join us **Tuesday, March 28, 2023, at 10 a.m. CT/9 a.m. MT** for the
“South Dakota Resident Sentiment” webinar featuring Amir Eylon, president & CEO of Longwoods International.

- Amir will share the highlights and insights from the very first resident sentiment study **completed on behalf of Travel South Dakota.**
 - Why Resident Sentiment Matters
- What do the residents of South Dakota think about Tourism in their state on a range of issues from tourism promotion, economic development, sustainability, workforce, etc.
- How does South Dakota compare to the national norms when it comes to Resident Sentiment

What: South Dakota Resident Sentiment

Date and Time: Tuesday, March 28, 2023 @ 10 a.m. CT/9 a.m. MT

Presented By: Amir Eylon

Cost: Free!

REGISTER NOW »

This webinar will be hosted by Travel South Dakota via Zoom. Contact Industry Training & Legislative Relations Manager, Bailey Carlsen, with any questions.

How to Connect

This webinar will be available via Zoom. For most participants, joining each webinar will be as simple as clicking the link provided in the confirmation email. If you are uncertain if you can connect, you can read about the system requirements on the Zoom website.

Once you call into the session, please turn your phone to mute during the webinar. Participants will be able to submit questions by typing them into the messaging functionality during the webinar. There will also be time for Q&A at the end of the session. If you only want to listen and/or run into any problems with logging on to Zoom, phone-only access is an option.

This webinar will be recorded. A link to the recording will be sent to participants following the presentations and will be available on SDVisit.com.

Watch your email and SDVisit.com for more webinars coming in fall 2023.

For more information



Custer Senior Center

March Schedule

[Click here to Check out the Custer School District Calendar for upcoming school events!](#)



WEEKLY INSPIRATION





A LITTLE
PROGRESS
EVERY DAY SOON
ADDS UP
TO A BIG
DIFFERENCE!

HELP WANTED

PACER

Pacer Minerals has a job opening for Plant Operator. General

manufacturing experience preferred. Training will be provided on all equipment.

Email resume to paula@pacerminerals.com or apply in person at 25429 US Hwy 385, Custer, SD



NOW HIRING

SEASONAL PART TIME

- **SALES ASSOCIATE**
- **CUSTOMER SERVICE**
- **SALES EXPERIENCE**
- **GREAT PEOPLE SKILLS**
- **21 OR OLDER**
- **WILLING TO WORK WEEKENDS & EVENINGS**



CONTACT US:
(605) 673-3047

507 Mt Rushmore Rd Custer, SD

Want to work at Jewel Cave Summer 2023?

We have the following temporary positions available:

Vegetation Technician

\$18.06 per hour

Coordinate a small crew to treat invasive plants

Contact Mike Wiles if interested at mike_wiles@nps.gov
or 605-673-8308

Maintenance Laborers





\$18.33 to \$21.38 per hour

Conduct a variety of duties related to facilities maintenance

Contact Kevin Gill if interested at kevin_gill@nps.gov or 605-673-8306

Park Guides

\$16.14 per hour

Lead cave tours and staff the information desk

Contact Aimee Murillo if interested at aimee_murillo@nps.gov or 605-673-8330

Apply by March 24th. Be sure to have your resume ready and do know all applicants need to pass a background check.

DISH WASHER LINE COOKS

SERVERS

**Looking for a spring/summer
Job? Come join our team!**



**Please apply in house: 308 Mt. Rushmore RD
Custer**

Or By Phone: 605-981-9047

Requirements: Must have a Positive Attitude!

VACANCY ANNOUNCEMENT

PAID ON-THE-JOB EXPERIENCE OPPORTUNITY

WHERE: CUSTER SENIOR CENTER

TITLE: CLERK

SCHEDULE: PART TIME

PAY - \$10.80 PER HOUR

THIS POSITION IS PART OF THE SENIOR COMMUNITY SERVICES
PROGRAM (SCSERP)

VACANCY ANNOUNCEMENT

PAID ON-THE-JOB EXPERIENCE OPPORTUNITY

WHERE: CUSTER SENIOR CENTER

TITLE: CUSTODIAN

SCHEDULE: PART TIME

PAY - \$10.80 PER HOUR

THIS POSITION IS PART OF THE SENIOR COMMUNITY SERVICES

PROGRAM (SCSEP)

SCSEP is an on-the-job experience and employment program designed to help low-income individuals age 55 and older update their jobs skills, build work experience and confidence, and continue to have economic security and well-being.

Eligibility:

Individuals applying for the SCSEP must meet specific eligibility requirements in order to participate:

- A resident of South Dakota
- 55 years of age or older
- Unemployed
- A limited household income of no more than 125 percent above of the federal poverty level

Participant Benefits:

As a participant of the SCSEP will:

- Earn income – South Dakota Minimum Wage
- Receive training and experience to help develop employment skills
- Receive free annual physical exams
- Have the chance to obtain full- or part-time unsubsidized employment upon completion of program
- Partake in meaningful social and physical activities
- Engage in activities to support independence

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Trail Crew Intern Positions

For those interested or know others that might be interested, please see the attached vacancy announcement for Trail Crew Intern positions on the Black Hills National Forest.

Trail Crew Position

Be sure to check out the Help Wanted section on our [Website](#):

Our Address:

615 Washington Street
Custer, SD 57730

Phone Numbers:

605-673-2244
800-992-9818

Send Us An Email

Connect With Us



Visit our website

